



UNIT – 4



Part – B & C Question Bank

1. Explore a specific company (e.g., a textile manufacturer) known for innovative surface design. Analyze their design process, material choices, and market impact.
2. Examine the surface design of a successful product (e.g., a smartphone). Discuss how its surface design contributes to user experience and brand identity.
3. Investigate the role of cultural influences in the surface design of a specific product line. How do cultural elements shape the design and its reception?
4. Analyze a public space (e.g., a park or urban plaza) and its surface design features. Discuss how these designs enhance user interaction and aesthetic appeal.
5. Review a historic surface design movement (e.g., Art Deco or Bauhaus). How did this movement influence contemporary design practices?
6. Investigate the use of sustainable materials in a surface design project. What strategies were employed to minimize environmental impact?
7. Analyze a product that utilizes surface texture as a key design element (e.g., footwear or furniture). Discuss the benefits and challenges associated with this choice.
8. Examine a high-profile architectural project and its surface design elements. How do these surfaces contribute to the building's functionality and aesthetic value?
9. Review the impact of color psychology in the surface design of a retail space. How does color choice affect customer behavior and experience?
10. Investigate a digital surface design project (e.g., a video game or app interface). Discuss how surface design enhances usability and visual appeal.
11. Explore a fashion collection that emphasizes surface design (e.g., prints, textures). Analyze the designer's approach and its impact on trends.
12. Assess a furniture brand known for its innovative surface design. Discuss the brand's philosophy and how it reflects in their product offerings.
13. Investigate the use of surface design in packaging for a product (e.g., cosmetics or food). How does surface design influence consumer perception and sales?



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14. Analyze the interplay between surface design and branding in a well-known luxury brand. How does surface design reinforce brand identity?
15. Explore a case where surface design failed to meet user expectations. What lessons can be learned from this experience?
16. Review a surface design project that incorporates technology (e.g., smart surfaces). Discuss the implications for functionality and user interaction.
17. Investigate the integration of traditional crafts in contemporary surface design. How does this fusion affect the design's marketability?
18. Examine a product line that has undergone a redesign focused on surface design. Analyze the reasons behind the redesign and its outcomes.
19. Review an exhibition focused on surface design. Discuss the themes presented and how they reflect current trends and challenges in the industry.
20. Explore the impact of social media on surface design trends. How do platforms like Instagram influence design choices and consumer expectations?