



SNS COLLEGE OF ENGINEERING

Kurumbapalayam (Po), Coimbatore – 641 107

An Autonomous Institution

Accredited by NBA – AICTE and Accredited by NAAC – UGC with 'A' Grade

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai



DEPARTMENT OF MANAGEMENT STUDIES

COURSE NAME : 19BA101- MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

I YEAR /I SEMESTER

Unit 2- Functions of Management

Topic -2: The Nature of Organizing and Organisational Structure



ORGANIZING

- ◀ ‘Organising’ refers to a dynamic process and a managerial activity by which different elements or parts of an enterprise are brought together to obtain a desired result.
- ◀ This process places the enterprise into:
 - ◀ Working order by defining and allocating the duties and responsibilities of different employees
 - ◀ Provides it with everything useful to its functioning—raw material, tools, capital and personnel.
 - ◀ Combines and co-ordinates their activities for commonness of purpose



NATURE OF ORGANIZING

- ◀ Identification of activities
- ◀ Grouping of activities
- ◀ Acclimation of resources
- ◀ Defining hierarchy of position
- ◀ Assignment of jobs
- ◀ Establishing authority and responsibility of job
- ◀ Evaluation of performance



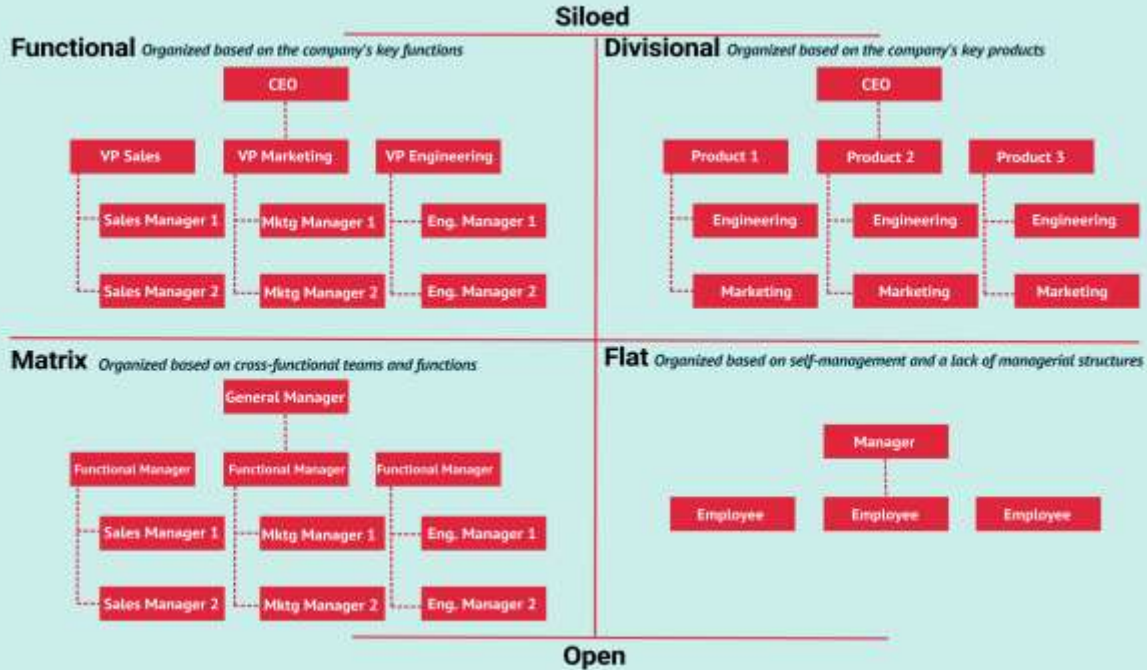
ORGANIZATION STRUCTURE



- ◀ An organizational structure is simply the pattern or network of division of these roles and responsibilities.
- ◀ which person has to perform which task is what the organizational structure explains.
- ◀ The structure of an organization should always be dynamic.
- ◀ Types of Organization Structure:
 - ◀ An organization's structure is typically represented by an **organization chart**
 - ◀ a diagram showing the interrelationships of its positions.
 - ◀ highlights the chain of command, or the authority relationships among people working at different levels.



Four Key Types Of Organizational Structures



FourWeekMBA



<https://www.youtube.com/watch?v=3yVsOSbbPhc>



Thank you