



Strategic Audit



- A strategic audit is a formal review of a company's strategy and execution to help inform decisions about future investments, changes, or developments.





Strategic Control Process

- Strategic control is a way to manage the execution of your strategic plan. As a management process, it's unique in that it's built to handle unknowns and ambiguity as it tracks a strategy's implementation and subsequent results.

- **Strategic Control Process :**

- Determine what to control
- Set standards
- Measure performance.
- Compare performance
- Analyze deviations
- Decide if corrective action is needed