



## **2 FORCES FOR CHANGE IN ORGANIZATION:**

*1. External Forces*

*2. Internal Forces*





## ***External Forces***

- *Technological change*
- *Globalization*
- *Social & Political changes*
- *Workforce diversity*





# ***Internal Forces***

- *Changes in managerial personnel*
- *Declining effectiveness*
- *Changes in work climate*
- *Deficiencies in existing system*
- *Crisis*
- *Employee expectation*

