

Models of Organisational Decision Making

- A model for organizational decision making is a structured process that helps organizations and individuals make decisions by identifying the benefits and drawbacks of different options.
- ➤ Decision-making models can be used for simple decisions or complex strategic planning, and can be customized to fit different situations.



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Decision Making Model

Use This Model When:

Rational	 Information on alternatives can be gathered and quantified. The decision is important. You are trying to maximize your outcome.
Bounded Rationality	 The minimum criteria are clear. You do not have or you are not willing to invest much time to making the decision. You are not trying to maximize your outcome.
Intuitive	 Goals are unclear. There is time pressure and analysis paralysis would be costly. You have experience with the problem.
Creative	 Solutions to the problem are not clear. New solutions need to be generated. You have time to immerse yourself in the issues.