

19BA101 – MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

QUESTION BANK

UNIT V – 2Marks.

1. What do you mean by organisational culture?
2. List the characteristics of organisational culture.
3. What are the importance of organisational culture?
4. Mention the ways of employees learn organisational culture.
5. What do you mean by organisational change?
6. List the characteristics of Organisational Change.
7. Brief the nature of organisational change
8. Who is a change agent? Brief.
9. Write about the external forces of organisational change
10. What are the goals of planned change?
11. Mention the types of resistance.
12. Stability Vs Change – Brief
13. Proactive Vs Reactive - Brief
14. Resistance to change – Brief
15. Differentiate Proactive and Reactive changes

16 Marks

1. Examine the process of creating organisational culture
2. Explain the socialisation process in creating organisational culture.
3. Discuss the causes for organisational change.
4. Illustrate the causes/sources of resistance to change and types of resistance
5. Discuss the ways to overcome resistance.
6. Analyse the difference types of culture with its characteristics
7. Illustrate the change process.