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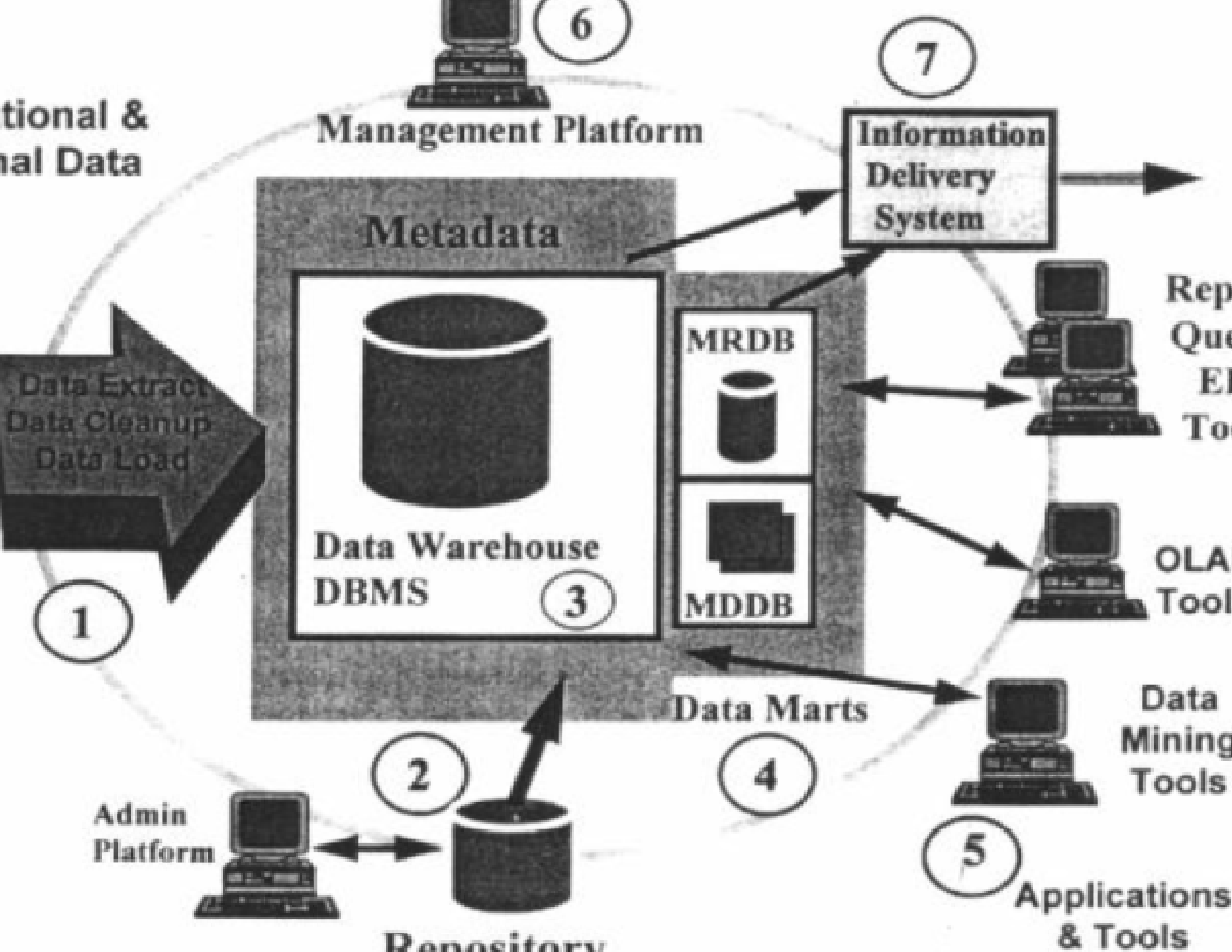
WAREHOUSE ARCHITECTURE OR COMPONENTS OF D

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COMPONENTS OF DW

data sourcing, cleanup, transformation, and migration tool
metadata repository
warehouse/database technology
data marts
data query, reporting, analysis, and mining tools
data warehouse administration and management
information delivery system

Data warehouse is an environment, not a product which is a relational database management system that functions as a central repository for informational data. The central information is surrounded by number of key components to make the environment is functional, manageable and accessible.



1. Data warehouse database

data source for data warehouse is coming from operational applications.

data entered into the data warehouse transformed into integrated structure and format.

transformation process involves conversion, summarization, filtration.

data warehouse must be capable of holding and managing large volumes of data as well as different structures of data structures over the time.

data warehouse database is the central part of the data warehousing environment. This is the item number 2 in the data warehouse arch. diagram.

data warehouse database is implemented based on RDBMS technology.

Sourcing, Acquisition, Clean up and Transformation Tools

Item number 1 in the above arch diagram.

Called as **Extract, Transform and Load (ETL)** Tools.

perform conversions, summarization, merges, structural changes and condensation.

data transformation is required so that information can be used by decision support tools.

transformation produces programs, components, JCL code, COBOL code, UNIX scripts, DDL code etc., to move the data into a data warehouse from multiple operational systems.

Sourcing, Acquisition, Clean up and Transformation Tools

functionalities of these tools are listed below:

To remove unwanted data from operational db

Converting to common data names and attributes

Calculating summaries and derived data

Establishing defaults for missing data

es to be considered while data sourcing, cleanup, extract and transformation:

Database heterogeneity. DBMSs are very different in data model, access language, data navigation, operations, concurrency, integrity, recovery etc.

Conceptual heterogeneity. This is the difference in the way data is defined and used in different models – homonyms, synonyms, unit incompatibility (U.S. vs metric), different attributes for the same entity and different ways of modeling the same fact.

3. Meta data

data about data. It is used for maintaining, managing and using data warehouse.

classified into two:

Technical Meta data: It contains information about data warehouse design, data warehouse designer, administrator to carry out development and maintenance tasks. It includes,

Information about data stores

Table and column information descriptions. That is mapping methods from operational database to data warehouse db

Source and Target data warehouse Object and data structure definitions for target data

Transformation rules used to perform clean up, and data enhancement

ETL mapping operations

User access authorization, backup history, archive history, info delivery history, data acquisition history, data access etc.

3. Meta data

Business Meta data: It contains information that gives context to the data stored in data warehouse to users. It includes, subject areas, and information object type including queries, reports, images, video, audio clips etc.

Internet home pages

Information related to info delivery system

Data warehouse operational info such as ownerships, audit trails

Meta data helps the users to understand content and find data.

Meta data are stored in a separate data store which is known as informational directory or Meta directory which helps to integrate, maintain and view contents of the data warehouse.

3. Meta data

Following lists the characteristics of info
tory/ Meta data:

is the **gateway** to the data warehouse environment

supports **easy distribution** and replication of content for
performance and availability

should act as a launch platform for end user to access data
analysis tools

should support the sharing of info

should support scheduling options for request

should support and provide interface to other applications

should support end user monitoring of the status of the
warehouse environment

4. ACCESS TOOLS

purpose is to provide information
business users for decision making.

er interact with DW using front end tool
ere are five categories:

- data query and reporting tools

- application development tools

- executive information system tools (EIS)

- OLAP tools

- data mining tools

4. Access tools

Query and reporting tools are used to generate query and report.

Category:

Reporting tools

Managed query tools

Reporting tools types:

- ✓ **Production reporting tool** used to generate regular operational reports like calculation and printing paychecks
- ✓ **Desktop report writer** are inexpensive desktop tools designed for end users.

Managed Query tools:

used to generate SQL query.

It uses Meta layer software in between users and databases which allows a point-and-click creation of SQL statement.

This tool is a preferred choice of users to perform segmentation, demographic analysis, territory management and generation of customer mailing lists etc.

4. Access tools

Application development tools:

This is a graphical data access environment which integrates OLAP tools with data warehouse and can be used to access all db systems.

Application development platforms integrate well with popular OLAP tools, and can access all major DB systems including Oracle, Sybase, Informix.

Examples of application development environments include Visual Basic from Microsoft, PowerBuilder from PowerSoft.

4. Access tools

DAP Tools:

are used to analyze the data in multi dimensional and complex v

Business applications for these tools : product perform
profitability, effectiveness of sales program or marketing campa

To enable multidimensional properties it uses
(Multi Dimensional Data Base) and MRDB (Multi Relational
Base)

Data mining tools:

are used to **discover knowledge** from the data warehouse
also can be used for **data visualization** and **data corre**
purposes.

DM used to perform segmentation (group customer recor
custom-tailored marketing), classification (assignment of
data to a predefined class, discovery), association (discove
cross-sales opportunities), preferencing (determining prefe
of customer's majority)

5. Data marts

Alternative alternate to DW, requires less time and money to build
Independent Data Mart

Data Mart – meaning – different things to different people.

Data Mart is subsidiary to a DW of integrated data. } Dependent data
Denormalized, summarized, aggregated data } because their c
sourced from D

Extracted at a partition of data, that is created for the use of dedicated groups
or Departmental subsets that focus on selected subjects.

Data Mart is used in the following situation:

- Extremely urgent user requirement

- Absence of a budget for a full scale data warehouse strategy

- Decentralization of business needs

- Attraction of easy to use tools and mind sized project

Independent Data mart presents two problems:

- Scalability: A small data mart can grow quickly in multi dimensions. So that while design
organization has to pay more attention on system scalability, consistency and manag

Integration

6. Data warehouse administration and management

The management of data warehouse includes,

- Security and priority management

- Monitoring updates from multiple sources

- Data quality checks

- Managing and updating meta data

- Auditing and reporting data warehouse usage and status

- Purging data

- Replicating, sub setting and distributing data

- Backup and recovery

- Data warehouse storage management which includes capacity planning, hierarchical storage management, purging of aged data etc.,

Information delivery system

used to enable the process of subscribing for warehouse information.

very to one or more destinations according to a defined scheduling algorithm.

In other words, it distributes warehouse-stored data and other information objects to other data warehouses and end-user products like spreadsheets and local databases.