SNS COLLEGE OF ENGINEERING

Kurumbapalayam (Po), Coimbatore – 641 107

An Autonomous Institution

Accredited by NAAC-UGC with 'A' Grade

Approved by AICTE, Recognized by UGC & Affiliated to Anna University, Chennai
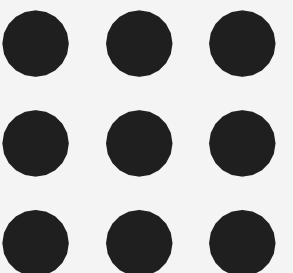
DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

COURSE NAME: 19OE116 - PRODUCT DESIGN AND DEVELOPMENT
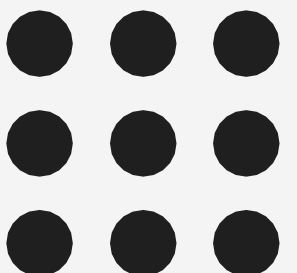
III YEAR / VI SEMESTER

Unit 1 - INTRODUCTION
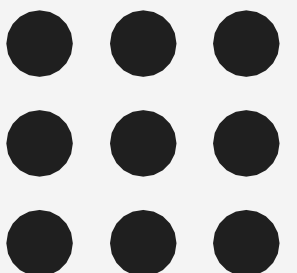
Topic 3 – Types of Design

Design is a broad field, and various types of design exist across

different industries and disciplines

Each type of design serves a unique purpose and requires different
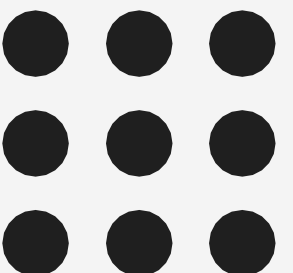
approaches, tools, and skills

❖ **Graphic Design**

❖ **Product Design**

❖ **Industrial Design**

❖ **Interior Design**

❖ **Web Design**

❖ **User Experience (UX) Design**

❖ **User Interface (UI) Design**

❖ **Fashion Design**

❖ **Motion Design (Animation Design)**
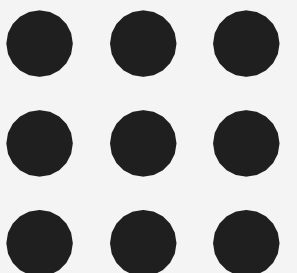
❖ **Architectural Design**

❖ **Service Design**

❖ **Packaging Design**

❖ **Environmental Design**

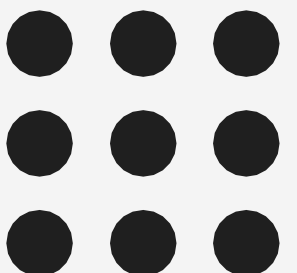❖ **Exhibit Design**

❖ **Game Design**

The world of design is incredibly diverse, with each discipline serving different needs and industries

Whether in the digital world, physical products, or the built environment, design plays an essential role in shaping how we live, interact, and experience he world around us

Each type of design r quires unique skills and tools, but all share the core principle of creating functional, aesthetic, and meaningful solutions

Thank You…