



CLASSIFICATION OF SERVICES

People

Possession

People Processing

- Passenger transportation
- Health care
- Lodging & Restaurant

Possession processing

- Freight transportation
- Repair & maintenance
 - Retail distribution

Tangible actions

Mental stimulus

- Advtg. & PR
- Education
- Entertainment & Arts

Information processing

- Accounting & Bkg
- Insurance & Legal
- Software Consulting

Intangible actions