



Social Entrepreneurship

- Social entrepreneurship is a **business model that addresses social issues while also generating profit**. It can involve developing new ventures or managing existing organizations.
- **Examples of social entrepreneurship in India :**
 - **Pipal Tree:** Helps rural youth find jobs
 - **Teach for India:** Places underprivileged children in schools
 - **Frontier Markets:** Sells solar solutions in rural communities
 - **The Optimist Citizen:** Publishes positive stories from across India
 - **Dexterity Global:** Provides educational opportunities and training to the next generation of leaders
 - **Rangсутra:** Engages the community and market to bring socio-economic development to rural areas