



SNS COLLEGE OF ENGINEERING

Kurumbapalayam (Po), Coimbatore – 641 107

An Autonomous Institution

Accredited by NBA – AICTE and Accredited by NAAC – UGC with ‘A’ Grade

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai



DEPARTMENT OF MANAGEMENT STUDIES

**SUBJECT NAME & CODE : 23BAT347 -
REVERSE AND OUTSOURCING
LOGISTICS**

YEAR/ SEMESTER : II MBA / IV SEMSTER

UNIT 1 : Introduction to Reverse Logistics

Topic : Introduction to Reverse Logistics



Introduction to Reverse Logistics

Ancient Trade Routes (Pre-500 CE)

Imagine a silk merchant in ancient China in 200 BCE, loading silk onto camels to travel the Silk Road.

His cargo would take months to reach Europe, traveling across deserts, mountains, and rivers, relying on animal power and the networks of small trading posts





RECAP

QUESTIONS???

THANK YOU