



# **SNS COLLEGE OF ENGINEERING**

**Kurumbapalayam (Po), Coimbatore - 641 107**

**An Autonomous Institution**

**Accredited by NBA - AICTE and Accredited by NAAC - UGC with 'A' Grade**

**Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai**



## **DEPARTMENT OF MANAGEMENT STUDIES**

**SUBJECT NAME & CODE : 23BAT347 -  
REVERSE AND OUTSOURCING  
LOGISTICS**

**YEAR/ SEMESTER : II MBA / IV SEMSTER**

**UNIT 1 : Introduction to Reverse Logistics**

**Topic : Introduction to Reverse Logistics**



# Introduction to Reverse Logistics



## Ancient Trade Routes (Pre-500 CE)

Imagine a silk merchant in ancient China in 200 BCE, loading silk onto camels to travel the Silk Road.

His cargo would take months to reach Europe, traveling across deserts, mountains, and rivers, relying on animal power and the networks of small trading posts





**RECAP**

**QUESTIONS???**

**THANK YOU**