



SNS COLLEGE OF ENGINEERING

Coimbatore-35
An Autonomous Institution

Accredited by NBA – AICTE and Accredited by NAAC – UGC with 'A+' Grade
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai



DEPARTMENT OF CSE (IoT, Cyber Security including Blockchain Technology)

19SB623 – ETHICAL HACKING AND CYBER LAWS

III YEAR₁/ VI SEMESTER

UNIT 4 – INTERNATIONAL LAW AND JURISDICTION IN CYBERSPACE

TOPIC 3 –Who Rules the Internet? The Social Media Governance

4/16/2025



Sara's Story

"Meet Sara — a content creator, influencer, and someone just like you scrolling through this video. But today... something's wrong. Her Instagram? Suspended. TikTok? Gone. YouTube? 'Account under review.' But... why? She didn't post anything offensive. She followed the rules — well, the ones she knew. But here's the twist... no one really knows all the rules. So... who makes them? Who decides what content stays up and what gets taken down?"

“Who Rules the Internet?”





Big Tech vs. Governments

"Let's talk about the battle of the decade: Big Tech vs. Governments.

Platforms like YouTube, Twitter (or is it X now?), and TikTok have their own community guidelines — basically their version of laws. But they're private companies... not democracies.

So what happens when their rules clash with a country's laws? Or when governments want platforms to censor more, not less?

Think of it like this — would you want the government deciding what memes you see? Or billion-dollar companies doing it behind closed doors?"





The Legal Jungle: Section 230 & DSA

""Let's zoom into two BIG players: the U.S. and the EU.

In the U.S., Section 230 protects platforms from being sued over what users post. It's like: 'Hey, we're just the bulletin board — not the ones pinning stuff up.'

Meanwhile, Europe said: 'Hold my GDPR.' Enter the Digital Services Act — a new law that makes platforms more accountable for illegal or harmful content.

Different laws, different vibes. But the same question: Who draws the line between free speech and dangerous content?"

**SECTION 230
DIGITAL
SERVICES ACT**

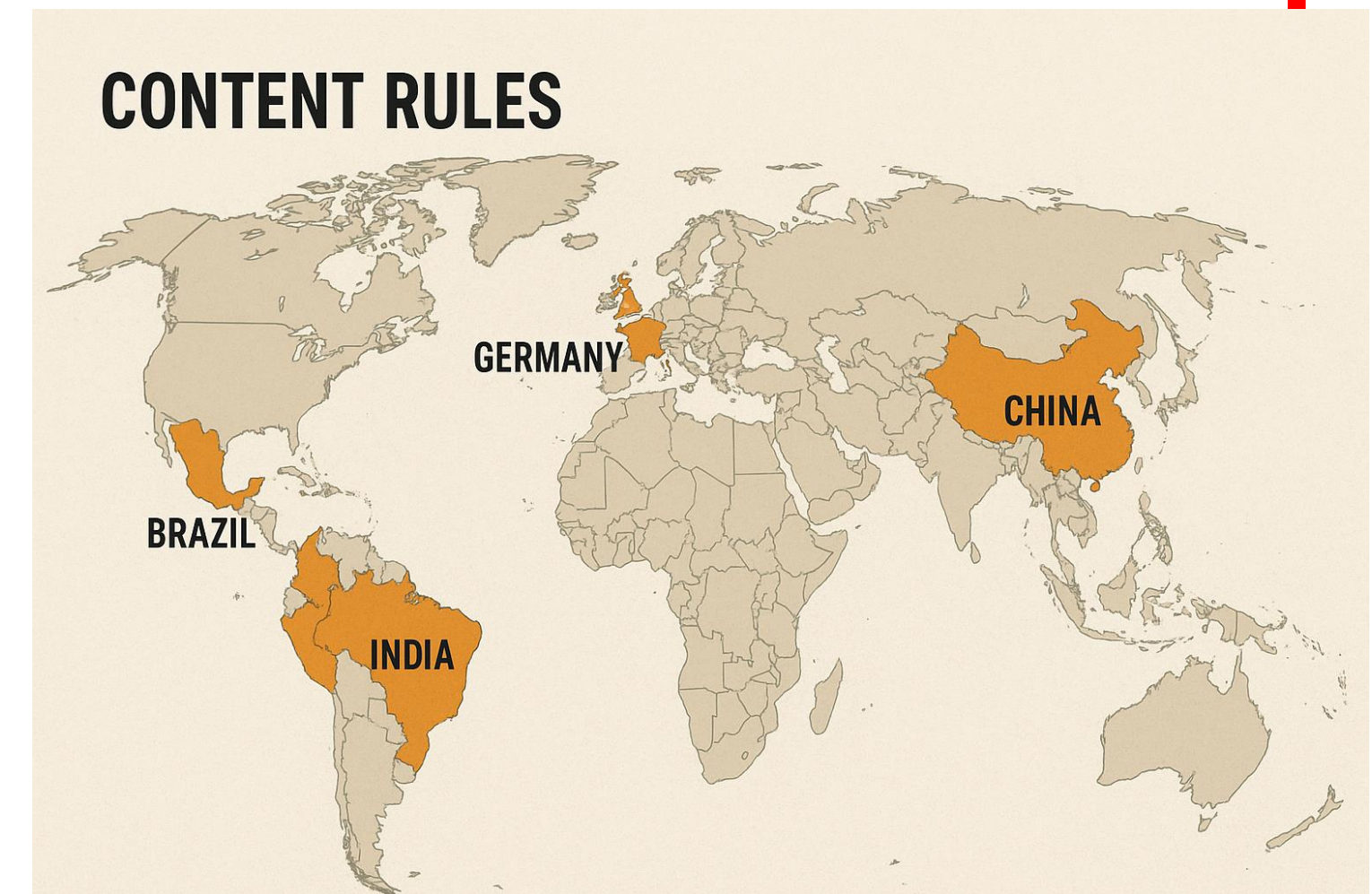


Global Puzzle: One Internet, Many Rules

"The Internet feels like one big global space — but actually, it's like a bunch of mini Internets.

- In China, platforms are tightly controlled by the state.
- In Germany, hate speech laws are super strict.
- In India, social media posts have sparked real-world violence.

So platforms have to play by local rules — but they're global companies. That's like trying to drive one car across 50 different countries with different traffic laws. It's messy."



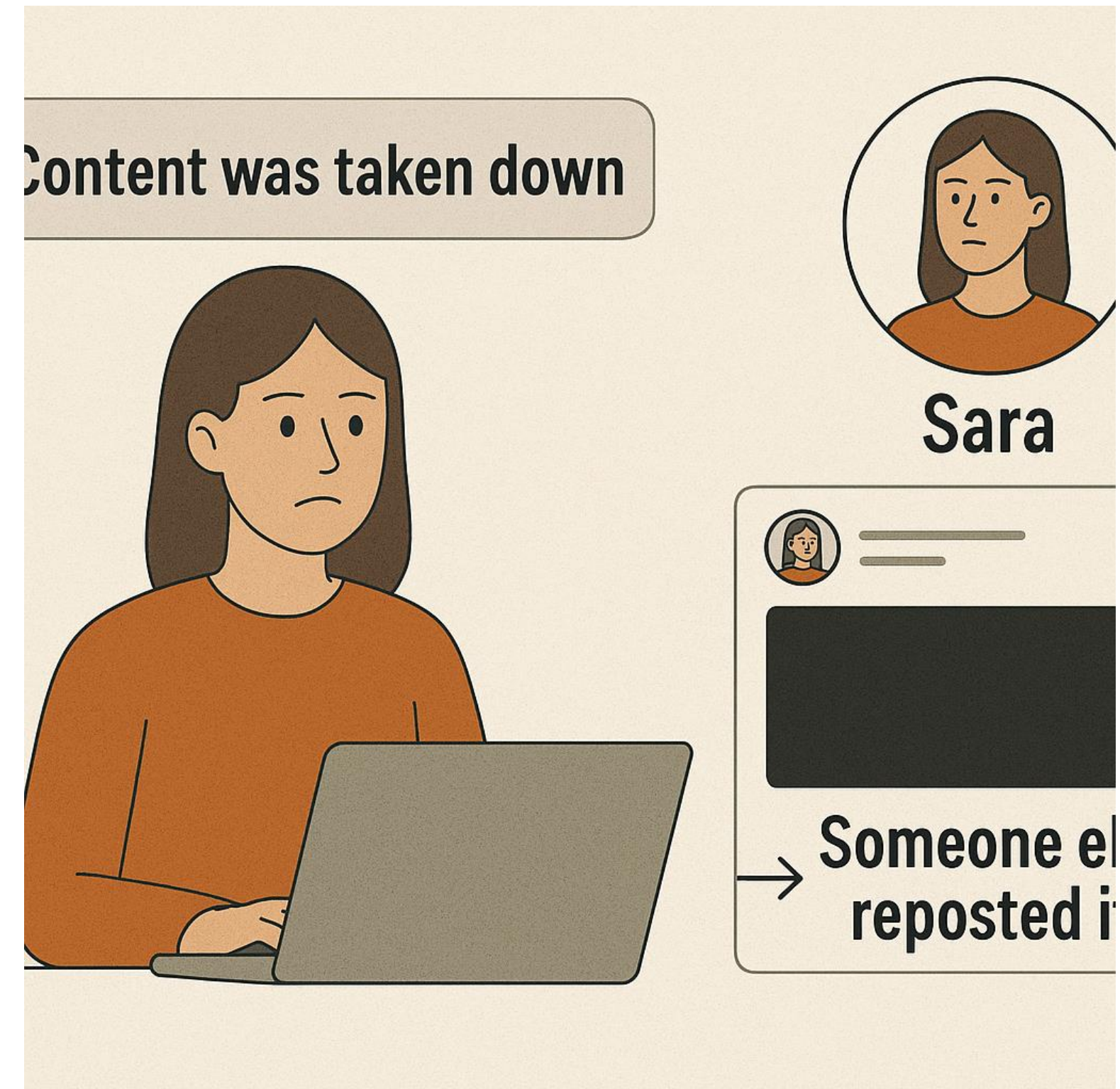


The Real Question + Tease Next Episode

"Back to Sara. Her videos are gone — but wait... someone else just reposted her content, claiming it as theirs?

Now we're talking about something you probably care about: intellectual property. Who owns your memes, your TikToks, your dance videos?

That's where copyright comes in — and that's the next episode.





Closing Hook – Who Controls Our Voice?

But for now, let me ask you this:

- ☞ Should Big Tech be the judge?
- ☞ Should governments have the power?
- ☞ Or should we, the users, have a say?

Drop your thoughts in the comments — and don't forget to like, subscribe, and hit that bell so you don't miss what's coming next."



THANK YOU