



Disadvantages of BMC

- **Lack of Detail** – Does not provide in-depth analysis, financial projections, or operational specifics.
- **Static Representation** – While useful for an initial overview, it does not show dynamic changes in the business environment.
- **Oversimplification** – May not capture complex business models or industries with multiple interdependencies.
- **No Competitive Analysis** – Does not explicitly include competitor analysis, which is crucial for strategic planning.
- **Limited Risk Assessment** – Does not focus on potential risks or contingency planning.