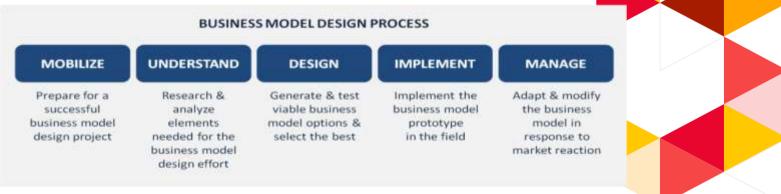


Phases of Business Model Design

- > The phases of business model design typically include
- Mobilize,
- ➤ Understand,
- Design,
- ➢ Implement, and
- Manage. These phases help organizations create, refine, and execute a successful business model.



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